

Technology, made personal.

Application for Apple Retail



28 August 2026

Dear Apple Recruitment Team,

I am applying for a position with Apple Retail because Apple brings together the areas that most interest me: technology, thoughtful design and a genuinely personal customer experience. I have used Apple products extensively and enjoy understanding how they work together to make everyday tasks simpler and more productive.

I am confident discussing the differences between Apple products and helping someone identify the solution that best fits their needs. I understand how iCloud, AirDrop, Handoff and Continuity connect Mac, iPhone, iPad and other devices. More importantly, I know that useful product knowledge should become clear advice for the individual customer, not simply a list of specifications.

In my current role as a Sales Associate at Moss Bros, I ask questions, listen carefully and use product knowledge to make personalised recommendations. Premium retail has taught me the value of presentation, patience and ensuring that customers feel confident in the decision they are making.

Studying Architecture at London Metropolitan University has strengthened my visual awareness and my interest in the relationship between people, products and environments. A recent visit to Shenzhen reinforced that interest by showing me a city where contemporary architecture, technology and urban development are closely connected.

I would bring genuine enthusiasm for Apple technology, established customer-service experience and a strong willingness to keep learning. I would value the opportunity to work within an Apple Retail team and help customers discover technology that improves how they work, create and communicate.

Thank you for considering my application. I would welcome the opportunity to discuss how my retail experience, product knowledge and design-led perspective could contribute to the Apple Store team.

Yours sincerely,

John Harris